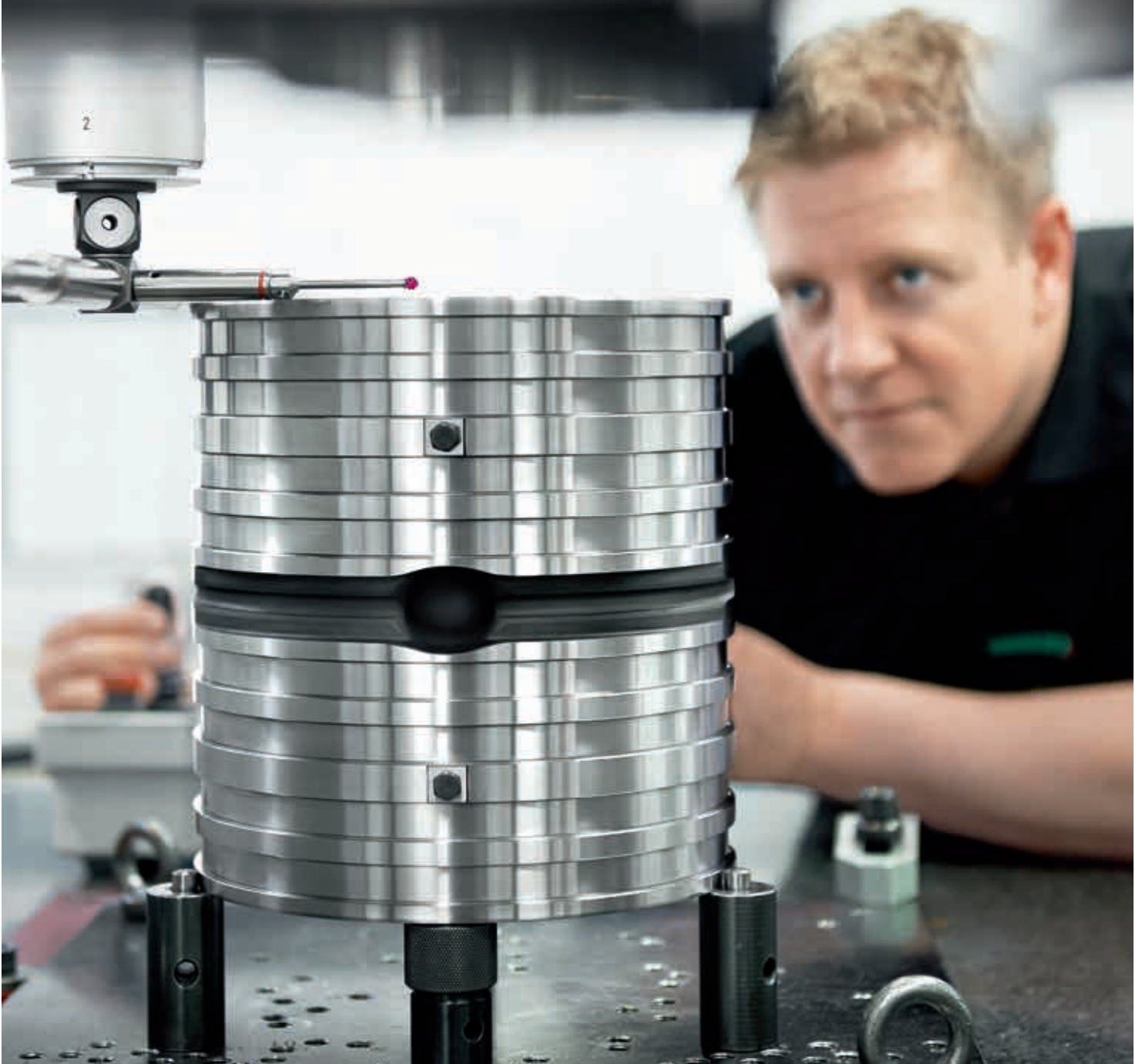


BRUDERER+

PRECISION – SWISS MADE

**Our precision leads
to your success.**



Precision is not just a statement – it shapes our whole philosophy and forms a genuine commitment to our customers.

Dear valued customer,

Thank you for the interest you have shown in the stamping technology of BRUDERER:
Precision – Swiss Made.

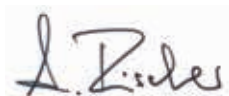
The ultimate in precision, development and manufacturing of our fully-automated stamping presses ensures that our customers around the world can rely on BRUDERER equipment. Our precision comes from the latest technology, and thus allows us to maintain peak performance. Our commitment for precision pays off, and it is always foremost in our mind when we look to find new and improved solutions, which we make sure that we implement consistently.

Whenever BRUDERER's technicians and engineers work towards such solutions, they do not develop just products – they develop visions that they put into practice, and it is this mindset which has seen us become global leaders in stamping technology.

We have achieved this with a whole host of product innovations, with a full range of products, a worldwide customer and replacement part service that you can trust with customers who share our philosophy.



Adrian Bruderer
Chairman of the board



Andreas Fischer
CEO

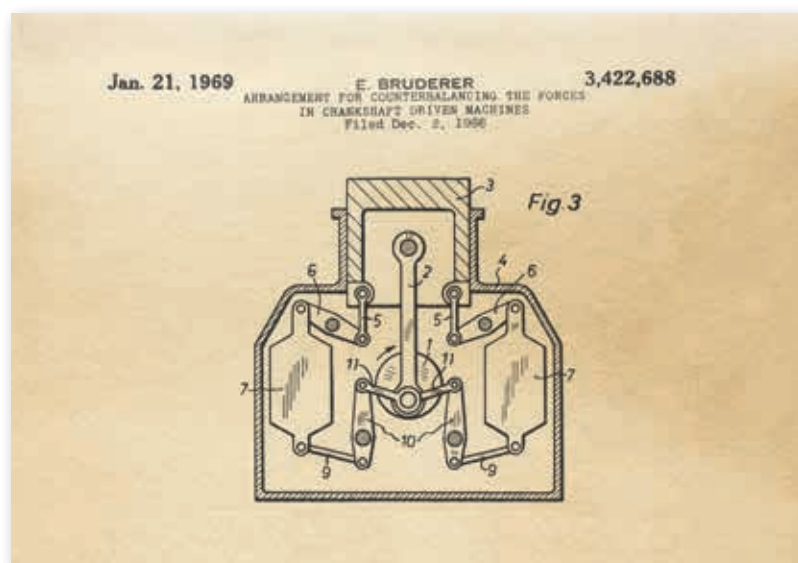


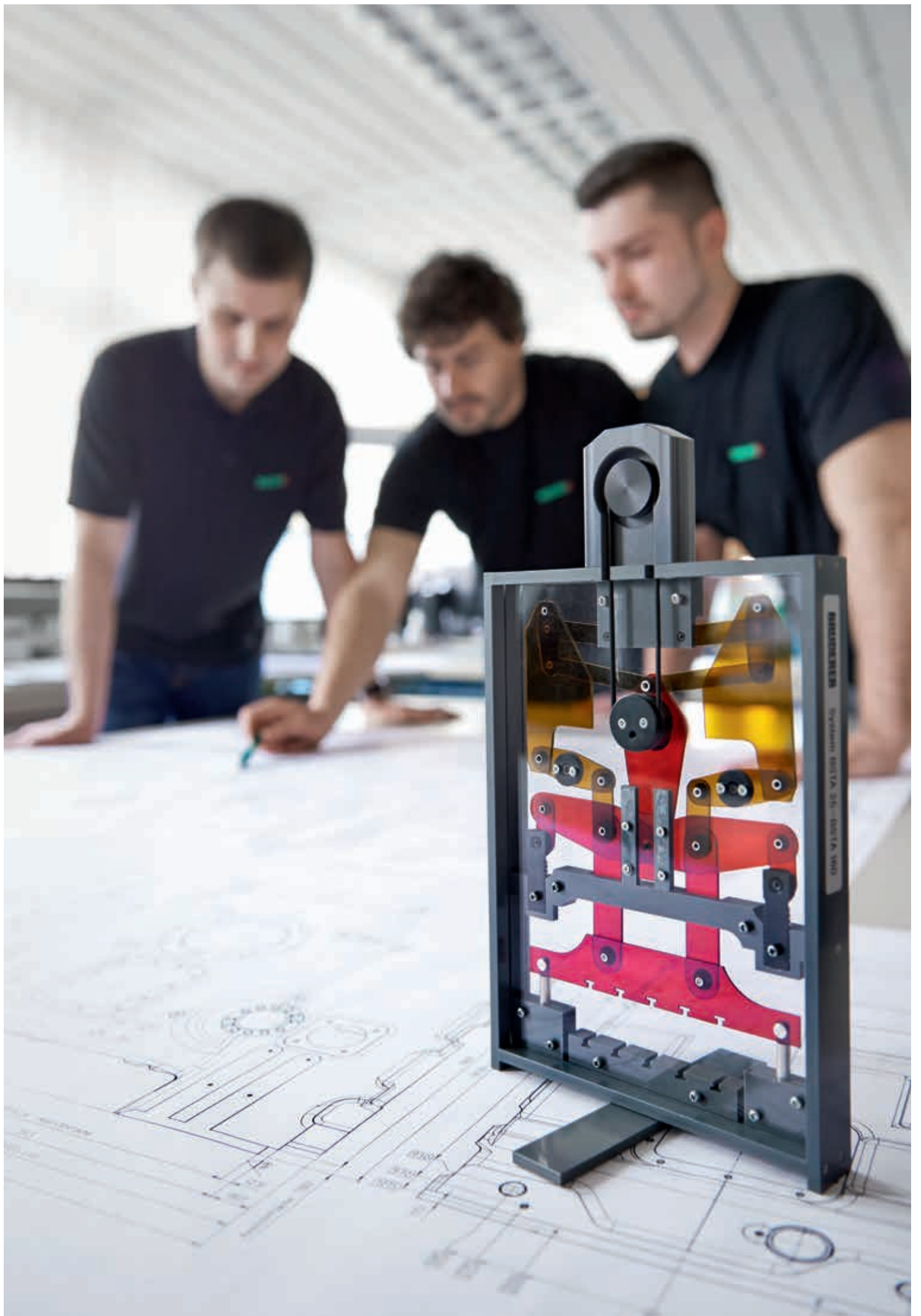
Tradition is good. Tradition plus innovation is better.

BRUDERER is a family, owner-run business which has consistently expanded its position in the market since 1943 thanks to new ideas, developments, technology and products and a whole host of innovations. These innovations continue to set the standards for the whole sector by looking to the future in terms of functionality, technical potential, processing and providing new advanced solutions – from the construction of the first ever eccentric presses to the high speed fully-automated stamping and forming presses which soon developed into successful products.

Throughout all this time, the spirit of the founder Egon Bruderer has firmly established itself in the dealings and actions of the company, namely constantly redefining the limits, pushing back the boundaries and using fresh ideas to set new milestones in stamping technology.

The name BRUDERER has thus come to symbolise a guarantee of quality and is now synonymous for precision, performance, reliability and efficiency throughout the world. And to ensure that this continues to be the case in the future, we are investing in the education of young people and the further training of our employees. We intend to keep ourselves busy in the years to come...





With BRUDERER, the benefit is often in the detail – as well as in the overall package.

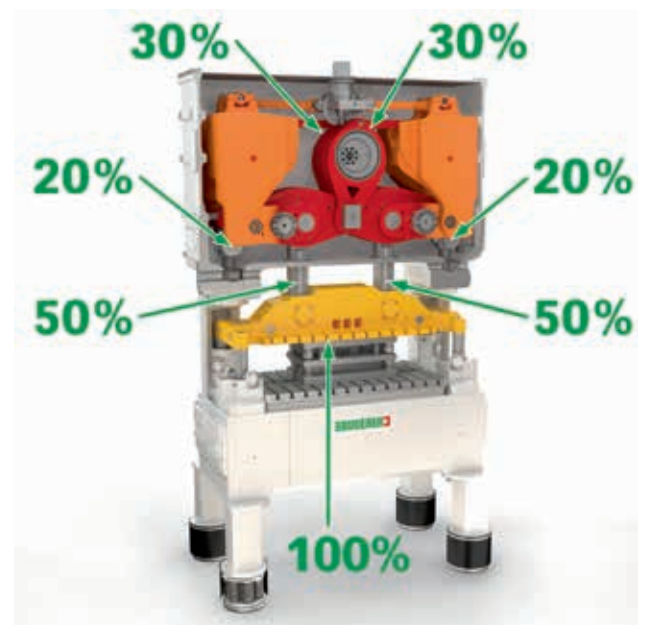
When it comes to stamping technology, it is important to take a closer look, particularly under the cover. BRUDERER fully-automated stamping presses contain developments that cannot be found anywhere else.

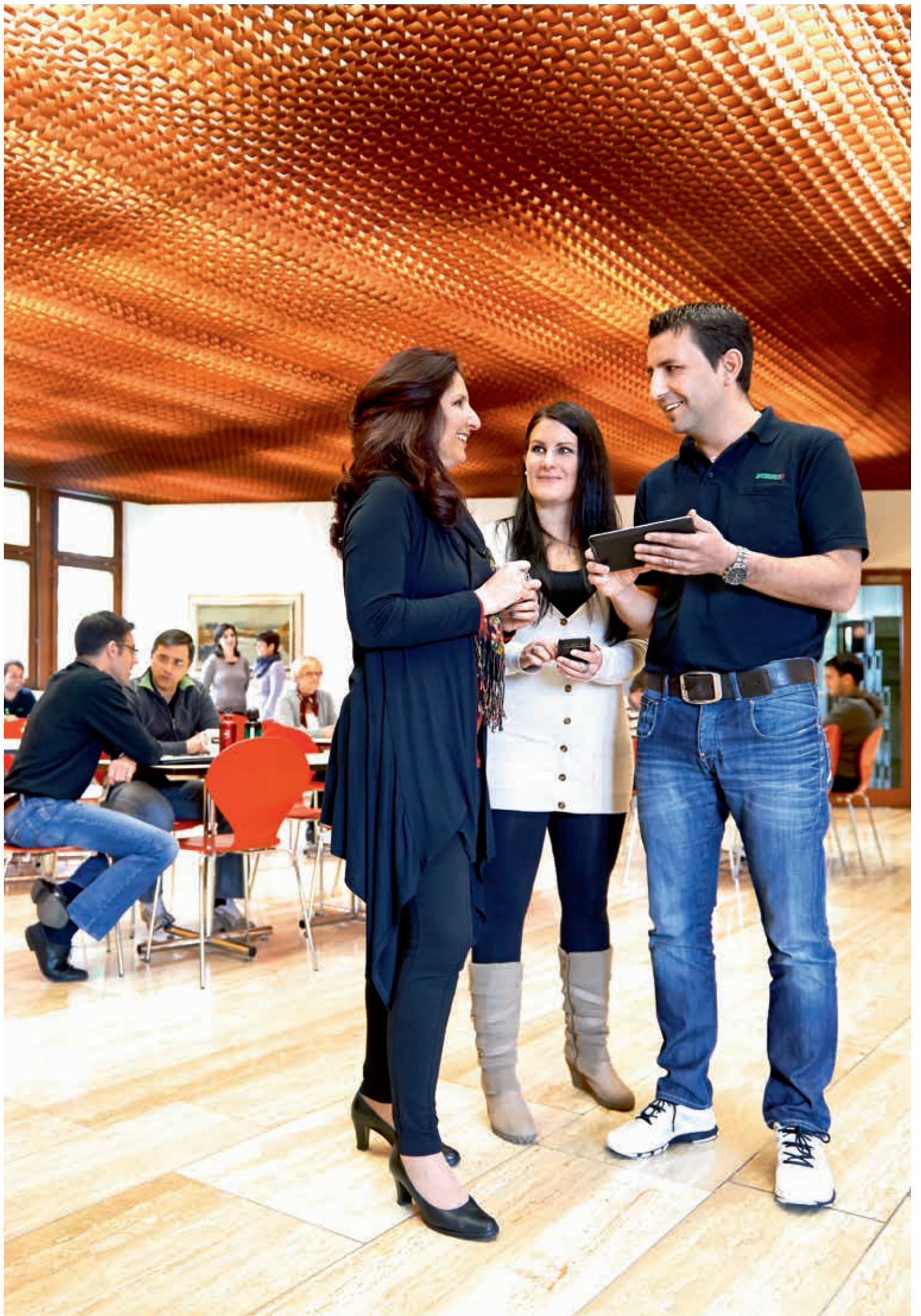
These developments are the result of decades of experience and research – one example being the unique lever system in our machines which sets the optimum distribution of the load created by the stamping process. This distribution, together with the absolute minimum clearance particularly in the main and connecting rod bearing, also contributes to the long life and continued precision of our fully-automated stamping presses.

Each of the hardened ground ram adjustment spindles only needs to absorb 20% of the load due to the lever system. This unique design enables the ram to be adjusted during the stamping operation while maintaining the bottom dead centre accuracy.

The ram guide system is located exclusively at strip level, a point at which the ram is exposed to extreme off centre load via the stamping process, thus keeping ram tilting to an absolute minimum, enabling tool life to be maximized. The thermo-neutral ram guide also means that horizontal expansions due to temperature changes can be reliably compensated for.

BRUDERER's technicians and engineers have continuously developed and improved many of these innovative details and brought them up to the latest standards of research and technology, thus enabling us to supply not just first-class products but complete solutions for the future. Together, we have more success.





Experience for everyone's benefit.

Plenty of leading companies around the world have come to rely on the advantages that BRUDERER fully-automated stamping presses can provide and use their manufacturing expertise to create high-precision parts on our machines for products that have become indispensable in our daily lives.

Wherever the ultimate in availability and precision is required at high and low stroke rates, BRUDERER is there to provide what is needed – for suppliers in the automotive industry, for the manufacturing of connectors for the electronics, electrical engineering and computer industries, for parts for watches and metal packaging for the food industry, to cite just a few examples.

This is how we support our customers, with our expertise and the added precision that our fully-automated stamping presses provide when it comes to manufacturing quality products.



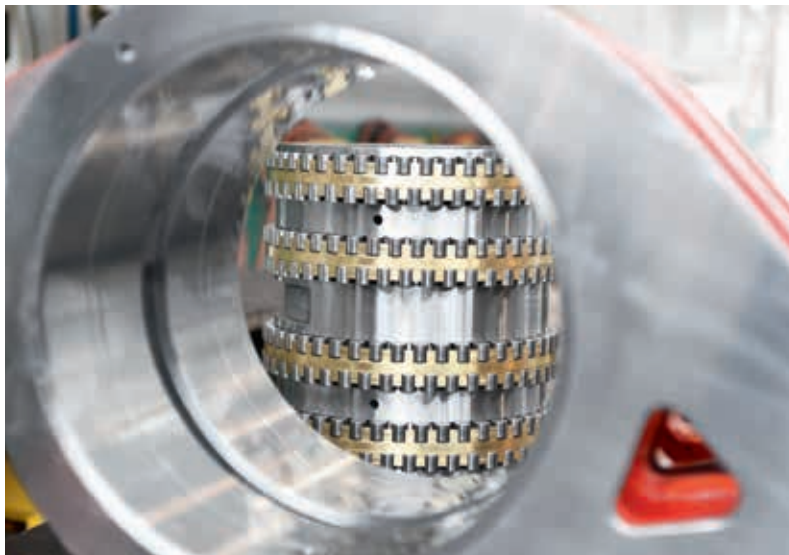


You may not need our help for years, but once you do, every minute counts.

Durability is a word readily associated with BRUDERER. Once our fully-automated stamping presses have seen a good few years' service, they can be overhauled in our centres of competence and updated with the latest technology, enabling you to rely on the machines for many years to come. Should you require replacement parts, you can rest assured that we will be able to supply them, even for machines from previous generations.

This reliability also applies to our employees, most of whom have been with us for longer than the average, even in Swiss terms. The comprehensive service networks provided by our BRUDERER customer service department means that you will always be able to find a helping hand nearby. Our service employees can provide you with original replacement parts quickly and above all reliably, whilst also ensuring that the high quality standards of your BRUDERER fully-automated stamping presses can be maintained.

Naturally we always have the most important replacement parts for our machines in stock and ready for dispatch in our warehouses – something that creates more work for us but is certainly more convenient for you.





A good reputation needs to be worked on – day in, day out.

Even the ultimate in technology cannot replace the expertise of people who have acquired years of experience. Here at BRUDERER, precision, quality and attention to detail is a way of life. This is something that we constantly instil in all our employees in our aim to achieve excellence.

This is the case not just for development, technology and production but also for our exemplary service department and for the training which we provide. Our flexible distribution and customer service network ensures expert support around the world.

Our trained consultants are always available to answer questions and provide advice to work with you to get the best possible solution for your tasks. Contact information on our distribution partners around the world can be found on the Internet at www.bruderer.com.

Our training sessions, which focus on practical elements and can be carried out either at our headquarters in Frasnacht, in one of our global centres of competence or on-site at a location of your choice, will get you in the best possible shape to find even more efficient solutions to meet the needs of your tasks. Should you require, we can also train your staff to use previous versions of controlling systems. This is an aspect that we consider to be just as important in terms of providing high-quality services for our customers as providing expertise advice in advance.



Our machines go around the world. And we go with them.



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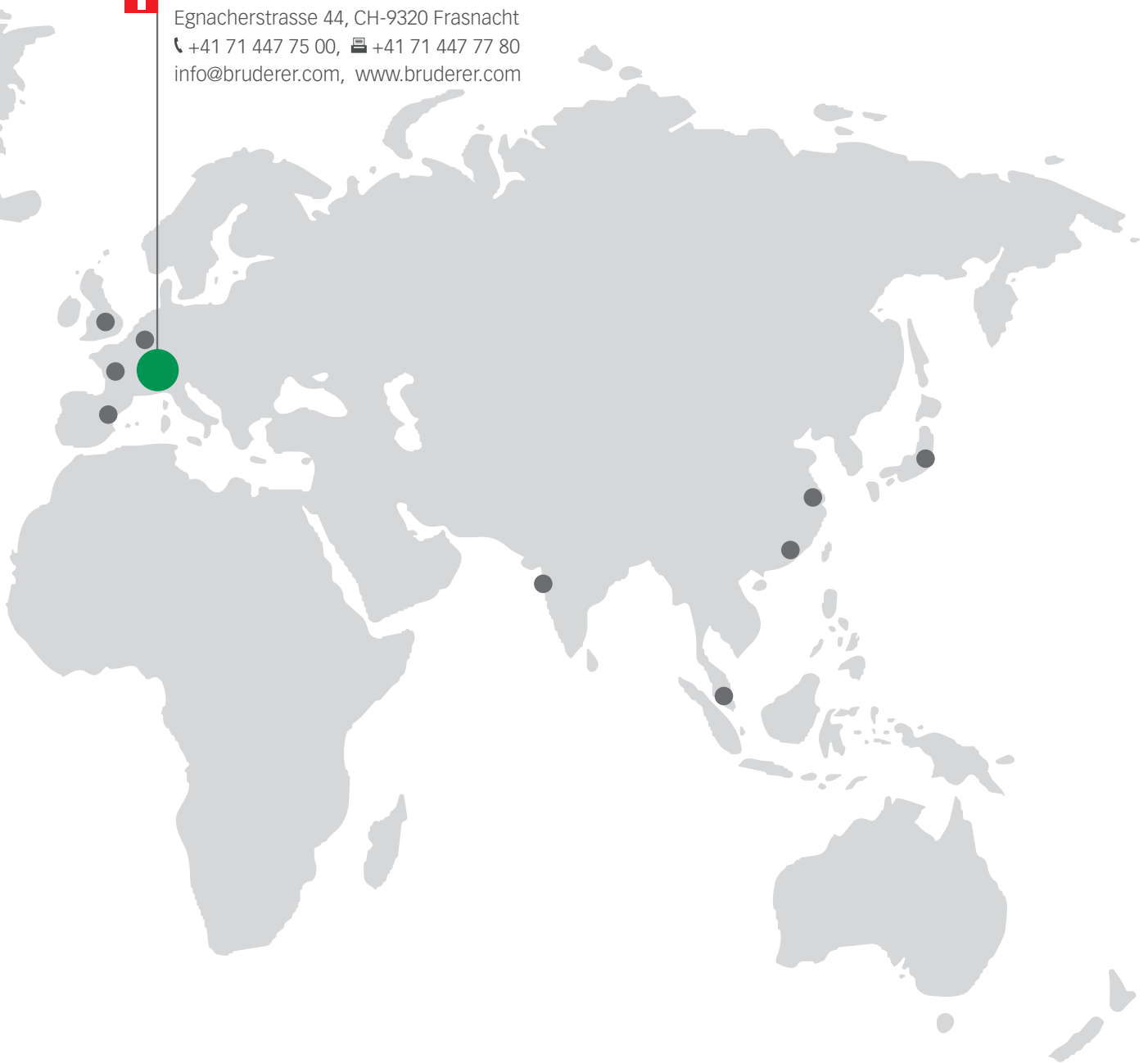
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For more information about BRUDERER and our products,
services and subsidiaries, visit www.bruderer.com

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